

1 **Section 3.** The contract shall require PepsiCo, Inc. to pay the City the following amounts:

- 2 ▪ Sponsorship Funds in the amount of Eighteen Thousand Dollars (\$18,000.00) for the first
3 term of the contract. For any renewals of this contract PepsiCo, Inc., will adjust the
4 Sponsorship Funds based on the number of Units purchased from PepsiCo, Inc., and sold
5 at the applicable City facilities;
- 6 ▪ Annual Marketing Funds in the amount of Two Thousand, Five Hundred Dollars
7 (\$2,500.00) for each contract term;
- 8 ▪ Annual Advertising Funds in the amount of Two Thousand, Five Hundred Dollars
9 (\$2,500.00) for each contract term;
- 10 ▪ Rebates dependent upon the type and number of PepsiCo products purchased from
11 PepsiCo, Inc., and sold at the applicable City facilities;
- 12 ▪ Commissions for vending machine sales at the applicable City facilities; and
- 13 ▪ Marketing Support in the amount of Four Hundred Eighty Dollars (\$480.00) for each
14 term for agreed upon point-of-sale materials and promotional programs;
- 15 ▪ Support for the Little Rock Fire Department in the amount of up to Five Thousand
16 Dollars (\$5,000.00) for each term.

17 **Section 4. Severability.** In the event any title, section, paragraph, item, sentence, clause, phrase, or
18 word of this resolution is declared or adjudged to be invalid or unconstitutional, such declaration or
19 adjudication shall not affect the remaining portions of the resolution which shall remain in full force and
20 effect as if the portion so declared or adjudged invalid or unconstitutional were not originally a part of the
21 resolution.

22 **Section 5. Repealer.** All laws, ordinances, resolutions, or parts of the same, that are inconsistent
23 with the provisions of this resolution, are hereby repealed to the extent of such inconsistency.

24 **ADOPTED: May 5, 2020**

25 **ATTEST:**

APPROVED:

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28 **Susan Langley, City Clerk**

_____ **Frank Scott, Jr., Mayor**

29 **APPROVED AS TO LEGAL FORM:**

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32 **Thomas M. Carpenter, City Attorney**

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